



D'JON RAMÓN
WHERE LUXURY MEETS MEDIA

Contact



1 202.422.1464



RamonDjonWeb@gmail.com

RAMÓN DJON

EXECUTIVE CREATIVE

ABOUT

I don't believe in staying inside one creative lane. Over the past 20+ years, I've built a career as a multidisciplinary Creative Director capable of leading every stage of the creative process—from brand strategy and visual identity to motion graphics, web design, UI/UX, photography, video production, and AI-powered creative workflows. I specialize in building brand systems, leading creative teams, and transforming complex ideas into compelling experiences that are as strategic as they are visually unforgettable. My passion isn't just creating beautiful work—it's creating work that drives business, builds culture, and leaves a lasting impression.

EDUCATION

2006 - 2007

Tourism/ Hotel Management
George Washington University

2008 - 2012

Bachelors of Fine Arts in Digital
Film Making & Video Production
The Art Institute of Washington

SKILLS & SOFTWARE

CREATIVE DIRECTION
ART DIRECTION
DEVELOPING BRAND SYSTEMS
GRAPHIC DESIGN
MOTION GRAPHICS
SOCIAL MEDIA CONTENT
VIDEO EDITING
PHOTOGRAPHY
SOCIAL MEDIA
UI/UX
FRONT END WEB DESIGN
ILLUSTRATION
BLENDER | CINEMA 4D

ADOBE:

PHOTOSHOP
ILLUSTRATOR
INDESIGN
AFTEREFFECTS
LIGHTROOM



RAMONDJON.COM

EXPERIENCE

WJLA ABC NEWS 7 EDITOR
2012-2014 ARLINGTON VA



CHANNEL 8 MOTION DESIGNER
2012-2014 ARLINGTON VA



MMCC UX/UI MOTION
DESIGNER
2013-2014 SPRINGFIELD, VA



FPA SENIOR EDITOR
2013-2015 FAIRFAX, VA



FACEBOOK FREELANCE
MULTIMEDIA DESIGNER
2013-2014 SEATTLE, WA



MILK STUDIOS DIGITAL &
LIGHTING TECH
2015-2018 LOS ANGELES, CA



MUFC MULTIMEDIA DESIGNER
WEB, UX/UI VIDEO PROD
2019-2020 MARBELLA, SPAIN



GRANT CARDONE SR. MOTION GRAPHICS
& WEB DESIGNER UX/UI
2020-2021 MIAMI, FL



KASEYA SR. BRAND/GRAPHIC
DESIGNER
2021-2023 MIAMI, FL



FREELANCE CREATIVE DIRECTOR
2022-2023 MIAMI, FL



SODEXO LIVE OPERATIONS MANAGER
2024 - 2026 BETHESDA, MD



HARRY MARKETING SR. GRAPHIC DESIGNER
2026 - PRESENT, ARMTONK NY

